

REACH OUT A HAND TO ONE AND INFLUENCE THE CONDITION OF ALL.

# LIVE UNITED™

## Agenda for Lasting Change

United Way has a bold vision for the future of this community. Our Agenda for Lasting Change focuses on 10 measurable goals in three critical areas—the building blocks for a good life. When you give to United Way, your gift supports:

### Meeting Basic Needs

1. Reduce hunger in our area 20 percent by 2009.
2. In partnership with the Governor's initiative, end long-term homelessness in the Twin Cities by 2010.
3. Improve the financial stability of 40,000 individuals by 2009.

### Supporting Health and Independence

4. Increase access to healthcare for an additional 25,000 people by 2010.
5. Increase healthy preventive behaviors among an additional 15,000 children by 2010.
6. Help an additional 15,000 seniors and people with disabilities maximize their independence by 2010.

### Nurturing Children and Families

7. Increase the number of third-graders reading at grade level to 80 percent by 2012 (in partner school districts).
8. Reach 15,000 additional youth through quality out-of-school time programming by 2012.
9. Reduce family violence by increasing access to services 20 percent by 2012.
10. Working with key community partners, ensure 80 percent of Minnesota children are ready for kindergarten by 2012.

JOIN THE MOVEMENT. *BE PART OF THE CHANGE.*  
**TOGETHER, UNITED, WE CAN INSPIRE HOPE**  
AND CREATE OPPORTUNITIES FOR A BETTER TOMORROW.  
**THAT'S WHAT IT MEANS TO LIVE UNITED.**



Greater Twin Cities  
United Way

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## 2008/2009 Pledge Form

### My Information

Please print firmly in ALL CAPITAL letters. Your personal information is kept confidential.  
Please list home address, phone and e-mail to receive recognition and tax receipt letters.

Mr. First Name  MI Last Name

Mrs.  Ms.  Other \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Home Phone \_\_\_\_\_

Please provide your home e-mail address so we can show you how your contribution is making a difference and provide opportunities to give, advocate and volunteer year-round. Home E-mail: \_\_\_\_\_

Signature (required) \_\_\_\_\_ Date \_\_\_\_\_

### My Pledge/Gift

IMPORTANT TAX INFORMATION: Per IRS Notice 2006-110, be sure to keep a copy of this form for your tax records.

**Easy Payroll Deduction**  
I will contribute each pay period: \$ \_\_\_\_\_  
Pay periods per year: x \_\_\_\_\_  
My total annual gift =: \$ \_\_\_\_\_

OR  **A Direct Gift of \$ \_\_\_\_\_**

Cash or Check (attached)

Credit/Check Card\* (Visa/Mastercard/DISCOVER/American Express) Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_

OR  **Bill Me in 2009:** Please bill me for a total pledge of \$ \_\_\_\_\_ (must have complete address above)

Semi-annually  Quarterly  One Time \_\_\_\_\_ (month)  Stock \_\_\_\_\_ (month) Call 612-340-7610 to facilitate a gift of stock.

\* Credit card is charged when form is received by United Way, unless otherwise indicated in the Bill Me section.

### My Choice

**Influence the condition of all: Invest my TOTAL gift in United Way's Agenda for Lasting Change, supporting all 10 goals** (see front page).

OR (optional)

Invest this amount of my gift in United Way's Agenda for Lasting Change \$ \_\_\_\_\_ and invest this amount of my gift in the following impact area(s):

- Meeting Basic Needs \$ \_\_\_\_\_
- Supporting Health and Independence \$ \_\_\_\_\_
- Nurturing Children and Families \$ \_\_\_\_\_

I do NOT want my gift to support \_\_\_\_\_ (Name of Agency)

Designate a gift to a specific 501(c)(3) organization or another United Way. (See reverse for details) \$ \_\_\_\_\_

\_\_\_\_\_  
(Agency Name) (Address) (City)

I wish to remain anonymous to the above organization.

Questions? Call Donor Information Line at 651-290-4590.

### My Recognition

I want to join the United Way Emerging Leaders Program™ (see back for details).

I have been a United Way contributor for 10 or more years.

This is a joint leadership gift with my spouse/partner (combined gift of \$1,000 or more).

Spouse's/Partner's name \_\_\_\_\_ Company \_\_\_\_\_

How I wish to be listed in recognition book \_\_\_\_\_

I wish for my gift to remain anonymous in United Way recognition materials.

# Thank You!

# Thank You For Supporting United Way

## Your Weekly Gift Of...

- \$5** – the cost of a latté and a muffin – provides preventive oral healthcare for three preschoolers through United Way Bright Smiles.
- \$10** – the cost of daily downtown parking – provides more than \$4,000 worth of critically needed food for local food shelves.
- \$15** – the cost of a CD – provides a month of high-quality childcare for one child, ensuring school readiness entering kindergarten.
- \$20 or more** – leadership gift – helps address our community's most pressing issues, and you lead the way in making the Twin Cities region better for everyone.

*To enjoy the full benefits of being a United Way donor, including updates on how your gift is used, United Way must have information about you. We rely on your company to provide us with this information. To learn your company's policy on forwarding your information, please ask your United Way Ambassador or call our Donor Information Line at 651-290-4590.*

## Giving to United Way

### Support the Agenda for Lasting Change –

Make a gift that supports all 10 measurable goals.

### Support a Specific Area of Interest –

Make a gift that supports one of our three impact areas.

### Designating to a Specific 501(c)(3) Agency –

As a service, United Way also provides a means for you to designate a gift to a specific organization. Unlike gifts made to United Way's Agenda for Lasting Change or targeted to an impact area, United Way cannot guarantee how funds will be used or provide any oversight. To designate a gift, you must provide the full agency name and address to ensure your gift is forwarded to the correct organization. To read our designation policy visit: [www.unitedwaytwincities.org/giving/designationpolicy.cfm](http://www.unitedwaytwincities.org/giving/designationpolicy.cfm)

## Special Opportunities

### Community Builders: United Way's Leadership Giving Program –

Make a gift of \$1,000 or more (your individual gift, or your gift combined with your spouse's) and become a Community Builder. You will receive invitations to exclusive activities and family-friendly volunteer opportunities and special recognition by United Way as a leadership donor.

**United Way Emerging Leaders Program™** – Spark change in the community year-round through volunteering, networking and special activities. To join, provide your e-mail address and check the United Way Emerging Leaders Program box (reverse side under recognition). Or, simply go to our Website and sign up. Members who make a gift of \$500 or more are recognized as leadership donors.

### Great Giving, United Way Planned Giving Program –

Call 612-340-7403 for information.

Visit [www.unitedwaytwincities.org](http://www.unitedwaytwincities.org)  
and learn about additional ways  
to get involved!



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**Please give generously. Thank you!**

Questions? Donor Information Line: 651-290-4590

*For gifts made through payroll deduction, you will need a copy of your pledge form along with a copy of your pay stub or other employer document showing the amount withheld. Consult your tax advisor for more information.*